

Pressrelease:

Virtual exhibition at The National Museum of Art

During the last couple of centuries art has constantly been chasing new territories. Not surprisingly, a bunch of artists have therefore been inspired by the explosion of opportunities within the virtual and digital media that we have witnessed in the last few years. The artistic tradition is being challenged and extended as a result of these virtual opportunities. And the concept of artwork, creation, and showing of the work exist on quite other premises than we are used to.

Virtual Moves

The art organisation Tagging Art has invited nine Danish and international artists to create works that explore and try out Second Life as a platform, context and framework for art from a critical point of view. Most of the virtual artworks are at the same time being exhibited in their physical form in varying exhibitions in u.l.k. at The National Museum of Art.

Thus the exhibition "Virtual Moves" is an experimenting and collective art project that explores the tendencies, possibilities and limitations of art in the virtual field. Through their own works the artists involved are exploring and commenting on the opportunities for artistic development in the internet based, virtual online world Second Life. Virtual identity, social network, sex, economy and collective memory are some of the themes the artists look into in order to discuss the effect Second Life has on our understanding of real and virtual reality.

Interactivity

"Virtual Moves" consists of four varying exhibitions, each with a two week duration where the artists involved are exhibiting in pairs of two. The virtual artworks will be available around the clock in Second Life, just as some of them will be shown in their physical form at the National Museum of Art.

The audience can see the works in Second Life using an Avatar - a personal, virtual figure that you can make at home or by using the computers available in the physical exhibition at the National Museum of Art. The guide Reality Hub has been designed to help visitors take the first step into the virtual part of the exhibition and will support their interaction with the different artworks. Through www.taggingart.org the audience are easily being guided into the virtual exhibitions. During the exhibition period they will also be able to read and comment on the project at the blog: www.taggingart.org

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